

Graphic Design Internship

Job Description: TRINDGROUP, an Auburn-based public relations, marketing & design agency, is seeking ambitious and passionate candidates interested in gaining real-world agency experience for a graphic design internship beginning Summer 2020.

TRINDGROUP is an industry-specific PR/marketing/design agency providing branding and identity, campaign marketing, social media, web and interactive design, analytics intelligence, traditional advertising and marketing solutions for our clients. The graphic design intern will work closely with the team to assist with client projects in many of the areas listed above.

TRINDGROUP's approach is to utilize our team's vast knowledge of communication and visual strategy to unite B2B industrial and manufacturing markets with target audiences and audience sub-segments through public relations, marketing and creative design.

What You'll Do:

- Using Photoshop and Illustrator to create artwork for clients' social media accounts
- Designing logos and collateral materials for print and web
- Building out client emails in Photoshop or email program
- Using WordPress to update client websites
- Some video editing using After Effects or Premiere Pro
- Creating layouts of various print materials in InDesign (preparing press-ready files for printing)
- Assisting with client website design working in Photoshop

What You'll Learn:

- The inner workings of an agency
- How to work in a graphic design role
- How to conduct yourself in a professional manner
- Ability to work under a deadline
- The fast pace in which a campaign comes to life

What You'll Need:

- Motivation, ambition, and a self-starter attitude
- Concept development
- Experience in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Excellent craftsmanship and attention to details
- Ability to work under a deadline
- Able to communicate ideas and questions
- Strong communication and interpersonal skills
- May also require After Effects and Premiere Pro knowledge



Serious candidates only may apply to kelli.hartsock@trindgroup.com by sending cover letter, resume, and portfolio or design samples. If contacted you will be asked to perform a short design test at the office.

