

TRINDGROUP seeks an energetic, organized, detail-oriented and creative Graphic Designer to join our creative team. The Graphic Designer reports to the VP of Operations and Creative Director of TRINDGROUP, as well as works collaboratively with the entire team. This position is ideal for a designer looking to excel in a creative environment and wanting to explore a more industrial outlook in their work. TRINDGROUP's clients operate in the industrial and manufacturing segments.

This is a **full-time position based in our Auburn, Alabama office**. The position requires interaction with TRINDGROUP clients, so strong communication and the ability to pitch and discuss concepts and designs with clients are necessary. Benefits include:

- Competitive Salary
- Employee Health Benefits
- Opportunities for Business Travel
- Personal Time Off, Vacation Days
- Remote Work 1 Day a Week
- Collaborative Work Culture

Candidates must work well in a team environment, exceed under pressure, be able to handle multiple projects, and again, have an interest in industrial markets. If you are looking to join a fast-paced, growing creative team, we encourage you to apply. For consideration, please submit a cover letter, resume and link to your portfolio to Kelli Hartsock, kelli.hartsock@trindgroup.com and Kevin Smith, kevin@trindgroup.com.

Essential Responsibilities

- Conceptualize and develop innovative designs that maintain brand and company consistency.
- Ensure a high level of creativity in all work produced and delivered and ensure the quality of work and style is consistent, cohesive and meets marketing and sales objectives.
- Research and analyze industry trends and keep abreast of emerging technologies and creative applications.
- Assist the marketing teams with planning, production and creative direction for advertising campaigns, email marketing campaigns, social media campaigns and other marketing initiatives to ensure accurate execution of material development and promotional materials.
- Work with marketing, social media and public relations departments to ensure that visual concepts are cohesive and consistent with the brand's image.
- Facilitate idea sharing and communication across internal teams including sales, marketing, PR, product development and leadership regarding the visual presentation of the brand.

Position Requirements

- 1-3 + years of graphic design experience.
- Print and web design experience (using WordPress) is required. Evidence of print and web experience should be included in a cover letter and resume and reflected in the portfolio.
- Proficiency in photo retouching and file preparation.

- Demonstrated talent for high-caliber creative outlook and design.
- Excellent ability to judge creative concepts to ensure brand cohesiveness and brand strategy.
- Must be detail-oriented and able to meet tight deadlines, handle multiple projects and priorities.
- Excellent communication and interpersonal skills.
- Assist in projects and/or client customer service needs.
- Proficiency in Adobe design software is required. Basic Microsoft Office application knowledge.
- Occasional business travel will be necessary.
- Optimism, a sense of urgency to projects and a desire to learn industrial products and services.

